

MOCEP Strategic Plan 2019-21

MEMBERSHIP COMMITTEE	Goal 1:	Objectives:
	Increase membership and member engagement	Increase membership by 25 members
		Increase resident membership to 100% through residency programs
		Increase student engagement by 15 members

COMMUNICATIONS COMMITTEE	Goal 1:	Objectives:
	Increase awareness of MOCEP	Increase website visits by 100%
		Increase social media presence by 100%
		Raise member awareness of MOCEP advocacy/regulatory activities/efforts
	Goal 2:	Objectives:
	Increase communications to membership and non-members	Develop ED director listserv
		Increase use of MOCEP engagED platform to 50 posts per year
	Goal 3:	Objectives:
	Increase involvement in MSMA	Encourage up to three board members to become more involved in MSMA
	Goal 4:	Objectives:
	Promote physician wellness	Promote physician wellness

FINANCE COMMITTEE	Goal 1:	Objectives:
	Increase non-dues revenue	Use existing resources to develop non-dues revenue opportunities

EDUCATION /EVENTS COMMITTEE	Goal 1:	Objectives:
	Increase member engagement through events	Develop an EM education event in 2020

BOARD/ADMINISTRATIVE	Goal 1:	Objectives:
	Re-energize committees	Increase committee engagement by adding at least two non-board members per committee Give committees more control/direction to complete goals
	Goal 2:	Objectives:
	Increase board engagement	Require each board member to actively participate in two committees Hold MOCEP board members to attendance requirements as designated in the MOCEP bylaws
	Goal 3:	Objectives:
	Increase board diversity	Increase board diversity
ADVOCACY AND EMPAC COMMITTEE	Goal 1:	Objectives:
	Increase member awareness of MOCEP advocacy efforts	Create new resources to distribute advocacy updates to members Increase attendance at Advoacy Day by 20 people
	Goal 2:	Objectives:
	Increase EMPAC donations	Raise \$10,000 inEMPAC donations in FY20 Increase number of asks from the membership to 4 each year
ITLS and EMS Committee	Goal 1:	Objectives:
	Increase involvement in and awareness of ITLS in Missouri	Increase financial stability of ITLS Missouri Develop leadership structure of ITLS Missouri