



MOCEP Board of Directors Conference Call Minutes
November 9, 2016
Conference Call, 9 a.m.

President Heidt called the meeting to order. Board members on the call were: Drs. Heidt, Schwarz, Poirier, Char, Koburov, Jamtgaard, McMurry, Rueckert, Koboldt, and Sampson. Sarah Luebbert and Jorgen Schlemeier also attended the call.

Minutes

Attention was brought to the minutes from the last board meeting. A motion was made to accept the minutes and the motion carried.

Legislative Update

TCD CME update: Heidt stated that late in the summer, MOCEP representatives met with staff from the Board Of Healing Arts (BOHA) to discuss the recent changes to this requirement which left some unanswered questions. MOCEP was told the issue would be addressed at the October BOHA meeting. Sampson and Bausano represented MOCEP and testified on our concerns with the current TCD CME requirements. The Department of Health and Senior Services (DHSS) also testified. BOHA decided to create a task force to discuss the issue and develop the next steps.

The lawyers MOCEP consulted with do not feel that there is current law for DHSS to cite violations of the TCD CME hours at this time. Jorgen will be contacting BOHA to see what the status of the task force is.

MO HealthNet ED Reduction plan update: Heidt provided history of the issue and then provided an update. Currently, MOCEP, MSMA and MHA are working together to provide a proposal based on the success of Washington and other states using the CMT software. The first meeting with MO HealthNet was held on October 31 to propose this concept to them. A second meeting is scheduled for December 8 to further discuss the proposal. The current proposal includes the CMT software to be used in the hospitals, but MHA is looking to see if their HIDI program can be used in conjunction with CMT. Dr. Parks from MO HealthNet was planning to talk with the Washington Medicaid directors at an upcoming meeting to learn more about their efforts. With a new governor stepping in at the beginning of 2017, we will watch to see if there are any changes in the plans, but best to pursue our plans because any changes will take time.

Election results: Jorgen provided a brief update on the election results and the effect this may have on state policies. He also provided a brief update on communications with the nurse practitioner groups regarding possible licensure in Missouri, including discussion on collaborative practice agreements. Additionally, Jorgen provided an update on a possible managed Medicaid reform bill and noted that open enrollment will begin January 20.

Balance Billing: A bill will likely be filed in 2017 regarding air ambulance billing, so legislation may need to be developed to set a cap on what the provider can charge. Air ambulance services wants to make the insurance companies negotiate a reasonable rate with air ambulance services so it will be covered.

PDMP: Rep. Holly Reider has been discussing changing her PDMP bill and moving toward a model that clinicians would use as a resource only. The system wouldn't allow BOHA to access and check the usage of the system by physicians. The system may be limited to Schedule 2-4 and remove psychotropic meds. Board discussed what psychotropic meds they would want to make sure remain on the monitored list. Jorgen said it may come down to how they would define psychotropic meds. Jorgen asked for somebody to provide a definition to him for what psychotropic meds would be, Schwarz agreed to provide this. This effort of revamping the PDMP legislation may scale back the local efforts being made to develop PDMPs.

Other: There was discussion on what the impact of the new governor might be on other important issues. Jorgen stated we might see some additional tort reform legislation and education reform in the 2017 legislature.

Assistant physician update: The rule has been filed. Jorgen met with BOHA and they included some of the information provided by MOCEP. They didn't include the supervision training hours but did include the school graduation requirements. Applications will likely begin being accepted in December for assistant physicians.

Committees

Finance: Poirier stated the financials included in your packet is through Sept. 30, 2016. We have consolidated our bank accounts to Jefferson Bank. You can see how the accounts are now broken down now, and we have deposited funds into a CD. Total income is \$33,000 from dues income, haven't see a decrease.

ITLS for the first 3 months, we are making profit if you take out the management fee. There is an additional \$1500 management fee in the 2017 budget that was not transferred in the FY16 year. ITLS is continuing to see a decline in participation because the requirements for EMS have decreased so the need for programs have decreased.

Education & Programming: Sampson stated the Missouri reception at ACEP16 went well, attendance may have been down a little from previous year. MOCEP annual membership meeting will be held May 4, 2017, in conjunction with Tom Steele Symposium. We need to send a save the date out for this. Char and Sampson will represent Missouri at the SEC conference in June. Waiting to hear if others from Missouri will be invited to join. Great Plains SAEM regional meeting at Mizzou is September 30, 2017, diagnostic testing will be the theme.

There was discussion about inviting an ACEP speaker to Annual Membership Meeting in 2017. Sarah will contact ACEP about speaker.

Need to send out the Save the Date for Advocacy Day and begin selecting/contacting speakers for the event. Char asked if we could co-brand our Advocacy day with AAEM as a way to increase attendance at the event. If they don't have staff to assist with planning, would be hesitant to completely cobrand. Would need to make sure AAEM is okay with our sponsors. Sarah will reach out to Schumacher to see if they want to sponsor again this year, Gary Katz is their rep. If they are not planning to sponsor, Sarah will reach out to TeamHealth as a secondary. Need to develop planning committee for the presentations.

Grants/Awards: McMurry stated the grant recipient has been selected and the announcement will be made in the EPIC and weekly newsletter. The entire grant amount was not awarded this year, and the committee is requesting that additional funds be carried forward to the next year so more projects can be funded in years where there are multiple projects that we would like to support. We will need to put a carry forward line item in the next budget year. It was decided to set a maximum carry forward amount of \$10,000. Board approved this effort.

RR Hannas Award nominations are now online and the first email asking for nominations was sent on Nov. 4. Additional efforts will be made to promote the submission of nominations.

Legislative: Heidt asked if EMTALA protection could be included in the Tort Reform legislation, Jorgen will address this with the tort reform coalition. Not just an ED issue, it applies to any physician that is on call by medical staff bylaws, EMTALA applies to them as well. Physicians should have some coverage if they are required to see patients as long as there isn't gross negligence to change the standard of liability.

Missouri submitted two resolutions to ACEP this year. Both resolutions were authored by Pinson. The first resolution, Military medics integration into civilian EMS, was adopted with some edits. The second resolution, Collaboration with non-medical entities on quality and standards, was referred to the board.

Membership: Koboldt asked for permission to proceed with the student travel grant that was discussed at the September board meeting. This grant would begin to identify medical students pursuing careers in EM to encourage them to get involved in MOCEP since the RR Hannas has changed. The grant would allow for a student that attends Advocacy Day, to receive funding to help them attend ACEP LAC (\$50, registration; \$250 for travel, encourage them to room with another MOCEP member).

He stated the committee will work to formalize this grant process. The committee and Sarah will reach out to program directors to make them aware of this new opportunity to encourage students to attend Advocacy Day. Marketing efforts would state that students who attend Advocacy Day may have the opportunity to receive a travel grant for LAC.

There was discussion on the current resident matching program for ACEP LAC. It was asked if we want to change the current matching funds program to highlight/promote it better. Char will provide an outline of the concept he is thinking of for this effort.

Koboldt stated the committee is continuing to reach out to members that have lapsed and will be cancelled. He is also working with Sampson on the SAEM event and could use this to include our members as judges and to pull some students in to introduce them to MOCEP.

Koboldt would like to approach the individuals that attend ACEP16 and are not members of MOCEP. Sarah will cross reference the list of ACEP attendees with MOCEP members and provide the list to Jamtgaard and Koboldt who will create a letter/email to send to them.

EMS/ITLS: Heidt spoke with Andrews at ACEP16 to receive an update. Char recommended reaching out to Dr. Braithwaite for help with ITLS outreach.

Sponsorships, EPIC & Website Discussion

Changes to EPIC: Schwarz stated that the latest EPIC went out in November. ACEP currently sends it out

to MOCEP members on our behalf, but there are some states that send their own newsletter out. We can continue as we are doing, or we can take it in-house and make some changes we would like to see, and change the schedule if preferred. EPIC will be brought in house based on approval from board. There was discussion on the frequency of distribution and it was agreed to distribute it every other month. Schwarz and Sarah will further discuss the timing of the newsletter and deadlines.

Website Updates: The communications committee will be updating some areas of the website with outdated information. MayeCreate has some small updates they will be implementing in the next few months. They offered some larger updates such as a site redesign, but we will not be completing these during the FY2017 budget, maybe in two years. Other ideas we would like to proceed with include:

- Event calendar: MayeCreate recommended a more robust calendar and provided a sample. We will pursue as their sample without the small calendar. Will include non-MOCEP events to the calendar that we think MOCEP members will be interested in.
- Directory: MayeCreate recommended an online directory. There was some discussion about this including that they directory would be in the members only section of the site. There was no opposition. We will move forward on this, and they prefer the MSMA sample that was shown for the layout. We will need additional information from MayeCreate on how the information will be pulled, Sarah will contact them.

Ad spaces: MOCEP has received many requests for advertising and sponsorships for our membership and events. TeamHealth has agreed to purchase the ad space at the bottom of our front page to the left of the University of Missouri ad.

Schwarz stated we currently have a contract with YourMembership for our online Career Center. We had to receive their approval before we could proceed with allowing the TeamHealth ad to be placed on our site because it is competing with the Career Center. Your Membership agreed to allow us this ad space sale in exchange for some more promotion to our members. Board agreed to allow the jobs tab placed on our Facebook page, email distribution that we control, okay with eliminating middle page for career opportunities. Need to create a career center tab to move it out from under resources. Sarah will work with YourMembership on these edits/additions.

Creating a marketing subcommittee from the communications and financial committee to discuss further ad space on the site and in newsletters.

Website Pop-ups: Schwarz explained that this would be a small screen that would pop up when we had important information to share with members, to encourage them to sign up for an event, etc. The board approved this.

VII. Other New Business

Website app: Poirier stated we needed formal approval from the board to proceed with and pay for this app. \$1500 to create and publish the app on the major stores. A couple hundred dollar maintenance fee each year based on amount of edits you want made. There is a monthly report for views of the app, and Google Analytics will pick up the traffic as being site traffic. Poirier made a motion to approve the \$1500 fee to create, second made, no opposition, motion passed.

Meeting was adjourned.